

SPONSORSHIP OPPORTUNITIES

2025 Management Update Conference

FEBRUARY 6-8 | ORLANDO, FLORIDA | DISNEY'S CORONADO SPRINGS RESORT

SPONSORSHIP DEADLINE

JANUARY 6, 2025

The Management Update Conference has been an annual offering of the Association since 1975, providing "updates" on issues of concern to owners and managers of small and mid-size metalworking companies, including economics, management strategies, human resources, OSHA regulatory policies and political updates. The two-day conference includes business sessions, group meals and receptions to further the naturally occurring networking and sharing of information which is a hallmark of PMPA members.

EXPECTED ATTENDANCE:

140 attendees from 70 companies

- ~ 61% Active Job Shops
- ~ 38% Technical Suppliers
- ~ 1% OEM companies

WHO ATTENDS:

- ~ Owners, Managers, Supervisors, HR
- ~ 20% are first timers

CONTACT **BRYCE ELLIS** TO LOCK IN YOUR SPONSORSHIPS TODAY! **BEllis@gardnerweb.com** | **513.290.3226**

PLEASE SELECT YOUR EXCLUSIVE SPONSORSHIPS

(Includes Premier Sponsor benefits)

GATHERING SPONSORSHIPS

(Includes Premier Sponsor benefits

-	
Beverage Breaks (2 full days)	SOLD
Thursday Welcome Reception	SOLD
Friday Breakfast	SOLD
Friday Lunch	SOLD
Friday Happy Hour	SOLD
Saturday Breakfast	SOLD
Saturday Lunch	SOLD
Saturday Closing Reception	SOLD

PREMIER S	SPONSOR	\$2,500
BENEFACT	OR SPONSOR	\$2.000

COMPANY	
CONTACT NAME	
ADDRESS	
CITY	STATE/ ZIP/ PROVINCE POSTAL CODE
EMAIL	PHONE
SIGNATURE	DATE



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PREMIER	BENEFACTO	R
		PRE-EVENT BENEFITS
\checkmark		Logo recognition in the PMPA insert of Production Machining Magazine Deadline for submitting artwork for PM Magazine Insert: NOVEMBER 27, 2024
\checkmark		Sponsor "spotlight" on PMPA's LinkedIn, Twitter, Instagram and Facebook
\checkmark	\checkmark	Logo recognition and URL on PMPA event website
✓	\checkmark	Recognition in PMPA Newsletter and pre-conference communications
		ON-SITE BENEFITS
\checkmark		Company product "Spotlight" section within mobile meeting app
\checkmark		Enhanced sponsor profile in mobile meeting app with two digital marketing pieces
\checkmark		Sponsored post on activity feed in mobile meeting app
\checkmark		Banner ad within mobile meeting app
\checkmark	\checkmark	Visibility in PMPA mobile meeting app
\checkmark	✓	Recognition of company sponsorship by PMPA at opening session
\checkmark	\checkmark	Name badge sponsorship ribbon for each attending sponsor at conference
\checkmark	√	Company logo on screens during opening remarks
\checkmark	\checkmark	Signage at registration
	\checkmark	Printed promotional piece in attendee notebook
		POST-EVENT BENEFITS
\checkmark	\checkmark	Attendee mailing list provided after the meeting
\checkmark	\checkmark	Recognition in PMPA Newsletter
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PREMIER SPONSOR \$2,500 BENEFACTOR SPONSOR \$2,000

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