

## 2025 Management Update Conference

FEBRUARY 6-8 | ORLANDO, FLORIDA | DISNEY'S CORONADO SPRINGS RESORT

### SPONSORSHIP DEADLINE

# JANUARY 6, 2025

The Management Update Conference has been an annual offering of the Association since 1975, providing "updates" on issues of concern to owners and managers of small and mid-size metalworking companies, including economics, management strategies, human resources, OSHA regulatory policies and political updates. The two-day conference includes business sessions, group meals and receptions to further the naturally occurring networking and sharing of information which is a hallmark of PMPA members.

#### EXPECTED ATTENDANCE:

**140 attendees from 70 companies**

- ~ 61% Active Job Shops
- ~ 38% Technical Suppliers
- ~ 1% OEM companies

#### WHO ATTENDS:

- ~ Owners, Managers, Supervisors, HR
- ~ 20% are first timers

### PLEASE SELECT YOUR EXCLUSIVE SPONSORSHIPS

(Includes Premier Sponsor benefits)

**Lanyards** ..... **SOLD**

(Sponsor logo imprinted on lanyard)

**Hotel Key Card** ..... **SOLD**

(Sponsor logo on hotel key card)

**Conference Bag** ..... **SOLD**

(Conference Bag imprinted with company logo in addition to PMPA's logo)

### GATHERING SPONSORSHIPS

(Includes Premier Sponsor benefits)

**Beverage Breaks (2 full days)** ..... **\$4,000**

**Thursday Welcome Reception** ..... **SOLD**

**Friday Breakfast** ..... **SOLD**

**Friday Lunch** ..... **SOLD**

**Friday Happy Hour** ..... **SOLD**

**Saturday Breakfast** ..... **\$3,000**

**Saturday Lunch** ..... **\$3,000**

**Saturday Closing Reception** ..... **SOLD**

**PREMIER SPONSOR** ..... **\$2,500**

**BENEFACTOR SPONSOR** ..... **\$2,000**

CONTACT **BRYCE ELLIS** TO LOCK IN  
YOUR SPONSORSHIPS TODAY!

**Bellis@gardnerweb.com | 513.290.3226**

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/  
PROVINCE \_\_\_\_\_ ZIP/  
POSTAL CODE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**RESERVE YOUR  
SPONSORSHIPS TODAY!**

Please return this completed form to Bryce Ellis at: **Bellis@gardnerweb.com | 513.290.3226**

Once sponsorships have been verified as available, you will be contacted for payment.

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**PREMIER**

**BENEFACTOR**

**PRE-EVENT BENEFITS**

✓		Logo recognition in the PMPA insert of <i>Production Machining Magazine</i> <b>Deadline for submitting artwork for <i>PM Magazine</i> Insert: <b>NOVEMBER 27, 2024</b></b>
✓		Sponsor "spotlight" on PMPA's LinkedIn, Twitter, Instagram and Facebook
✓	✓	Logo recognition and URL on PMPA event website
✓	✓	Recognition in PMPA Newsletter and pre-conference communications

**ON-SITE BENEFITS**

✓		Company product "Spotlight" section within mobile meeting app
✓		Enhanced sponsor profile in mobile meeting app with two digital marketing pieces
✓		Sponsored post on activity feed in mobile meeting app
✓		Banner ad within mobile meeting app
✓	✓	Visibility in PMPA mobile meeting app
✓	✓	Recognition of company sponsorship by PMPA at opening session
✓	✓	Name badge sponsorship ribbon for each attending sponsor at conference
✓	✓	Company logo on screens during opening remarks
✓	✓	Signage at registration
✓	✓	Printed promotional piece in attendee notebook

**POST-EVENT BENEFITS**

✓	✓	Attendee mailing list provided after the meeting
✓	✓	Recognition in PMPA Newsletter

**PREMIER SPONSOR**  
\$2,500

**BENEFACTOR SPONSOR**  
\$2,000

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